



PETER DEBUS

Managing Director

About Me

Pete provides principlefocus with 30 years of corporate and professional practice experience working with a broad range of business environments, but now focussed on delivering strategic outcomes for agribusiness and high wealth individuals in regional Australia.

Pete's expertise lies in providing clients with business planning, strategy, and advice; helping clients establish their strategic direction and developing strategic tax solutions consistent with family goals.

Work Experience

Managing Director | principlefocus (2003 - Current)

Overwhelming dedication to helping agribusiness and high-wealth clients reach their financial and business goals since 2010, and providing management and business direction to the principlefocus business.

Partner | Martel Ebert & Co (1998 - 2003)

Management of a business advisory team of 12, specialising in business development, management of client sale & acquisition processes, strategic tax advice and business valuations.

Chief Financial Officer | Advance Energy (1995 - 1998)

Establishment, implementation and management of board reporting, finance function, business systems, processes and commercial culture.

Previous roles (1987 - 1995)

Accounting roles with KPMG, Duncan Dovico and Boyce Chartered Accountants.

Qualifications

Pete is a Chartered Accountant, Chartered Tax Advisor, Registered Tax Agent and has a Bachelor of Economics from University of Sydney.